



Presentation skills, TED-style

The virtual delivery option

Overview

A programme structured around the iconic TEDx Talks, the gold standard for public speaking. Apply the techniques used by the speakers at the top of their game to add serious impact to your next presentation, regardless of who you're delivering to.

Unlock the secrets behind making complex and detailed material impactful and memorable. Learn a step-by-step method to excite and motivate your audience in a short and engaging session.

A fun and challenging programme for those who need to persuade, inspire and captivate!

As this workshop is open to colleagues at every level, (from those just starting out to directors), the content is designed to be accessible and valuable for everyone in the room, rather than pitched at one level of seniority.

Learning objectives

This workshop will help you:

- Understand what an audience needs from you
- Develop your personal style and learn how to use it
- Restructure dry text into memorable content
- Examine techniques and methods used by the professionals
- Equip yourself with a practical toolbox for delivery
- Use storytelling to make a powerful statement

In a nutshell – this programme will help you deliver compelling and influential messages to the people you need to motivate.

Audience

As this workshop is open to colleagues at every level and every department, (from those just starting out to directors), the content is designed to be accessible and valuable for everyone in the room, rather than pitched at one level of seniority.

Format

A little bit of 'pre-work' – we'll send you links to three speeches that blew their audience away to view and consider in advance.



Then an initial two-hour session (for a group of up to 12 people) sets the scene, covers the theory and analyses some examples of great presentations. Delivered via Zoom (for preference).

A week or so later, a follow-up two-hour workshop (for a group of up to 6 people, so two sessions if more than 6 people) is the practical session, again on Zoom.

Feedback

'Trainer was **fantastic!**'

'**Great experience!** I really liked the speaker. The course was supported by brilliant examples, and the subject was given in an interesting way.'

'**Fabulous!**'

'Just amazing – one of the best I have seen.'

'Do it! Presenting is not as scary as you think. This course is phenomenal.'

'**Different, fresh,** uplifting.'

'Breath of fresh air.'

'It's more than just presentation skills, it's a new way of thinking about work and life!'

'**Pitched perfectly** to the attendees.'

'Great tools for improving presentations and public speaking.'

'Excellent – knowledgeable, engaging, memorable...'

'**Fantastic,** really engaging.'

'**Superb, compelling, authentic.** Great knowledge, confidence, style and patience.'

'Engaging, insightful, excellent.'

'**Brilliant!** Really engaging. Clear and informative, a subject expert, conveys confidence.'

'Someone I would love to listen to again.'

'**Trainer of the year.**'

Programme outline

SESSION 1: 2 hours (for a group of up to 12)

1 Finding the story in complex content

- ✓ Analysing memorable messages
- ✓ Evaluating body language and verbal impact

2 Develop your own delivery style

- ✓ Refreshing old ideas, making content 'sexy'
- ✓ Using personality, energy and timing

3 Making an impact

- ✓ Demonstrating awareness and ability
- ✓ Turn muddled and mundane content into a mesmerizing talk
- ✓ Present an emotionally charged experience

4 Action planning

- ✓ Identify specific actions to enhance your presentation style
- ✓ Understand how to prepare to perform
- ✓ Overcoming nerves

SESSION 2: 2 hours (for a group of up to 6)

Each participant delivers a ten-minute Zoom presentation and receives feedback from the facilitator and from the rest of the group.

This is a two-hour session for up to six people. The smaller the group, the more time to practice and the more feedback.

If you have more than 6 people in the first session, then we'd schedule a second practice session.