

## Expert coach/trainer/consultant profile – Mark Corder

### Overview



After a senior leadership career spanning the public and private sectors, Mark coaches people who are focused on career progression and performance improvement in the workplace. He brings over two decades of experience operating at board, executive and senior management levels, alongside extensive work designing and delivering learning and development solutions across a wide range of industries.

Mark has held senior leadership roles with responsibility for large, complex teams and significant budgets, and has worked internationally across the UK, Europe and the Middle East. As a master's-level, ILM Level 7 qualified executive coach, he works with leaders and managers at all levels, supporting them to improve performance, capability and impact.

### Coaching style

Mark views coaching as a purposeful, reflective and developmental partnership that enables clients to think more clearly, lead more effectively and act with greater confidence. His approach blends challenge with support, creating a psychologically safe space in which clients can explore their thinking, test assumptions and develop insight into their leadership style, behaviour and impact.

Drawing on his deep understanding of leadership, emotional intelligence and organisational dynamics, Mark helps clients understand what drives them, what may be holding them back, and how they can create sustainable change in complex environments. His style is pragmatic, grounded and outcomes-focused, while remaining highly relational and human.

He uses a wide range of evidence-based tools and models when appropriate, including leadership frameworks, emotional intelligence diagnostics, influence and persuasion principles, and change models, always in service of insight, action and real-world application.

### Clients and outcomes

Mark enjoys working with senior leaders, executives and managers who want to increase their effectiveness, confidence and impact at work. This includes supporting leaders navigating growth, complexity or change, those stepping into more senior or demanding roles, and those seeking to strengthen their leadership presence, decision-making and relationships.

Typical areas of focus include leadership and management capability, emotional intelligence, influencing and communication, performance management, change leadership, resilience, conflict management and strategic thinking. He also works extensively with newly promoted leaders and leadership teams, helping them transition successfully into their roles and build strong, high-performing cultures.

### Key skills

- Emotional intelligence
- Leadership
- Sales
- Management
- Coaching (ICF ACC Accredited)
- Emotional intelligence & 360 reviews
- Course design
- Facilitation
- Communication
- Conflict resolution and management
- Diversity, equality and inclusion
- Project management
- Customer service
- Assessing
- Decision-making
- Problem-solving

- Assertiveness
- Negotiation
- Presenting
- Change management
- Training management

### **Qualifications and professional memberships**

- Accredited (ACC) Member of ICF
- ICF credentialed coach (Professional Certified Coach)
- ICF accredited level 1 program, diploma in individual and group coaching
- Chartered Fellow of the CIPD (FCIPD)
- Business Practitioner in NLP
- Masters Degree in Business Administration (MBA) Open University
- Post Graduate Diploma in Management
- Fellow of the Chartered Management Institute (FCMI)
- A wide range of psychometrics, including Myers Briggs Step1 and 2, FACET 5, Wave, Mental Toughness, etc.
- Level 7 ILM certificate in executive coaching and leadership mentoring