

Facilitator profile – Zahoor Bargir



Author of 'Unpuzzling Finance', Zahoor is a personable and versatile trainer who is experienced in delivering training that is interactive, effective and fun. A qualified accountant by profession, he worked in numerous sectors before specialising as a trainer.

Drawing on extensive industry experience, Zahoor takes a pragmatic, real-world approach to training. Participants are encouraged to share their own stories, challenges, and reports, creating a collaborative learning environment. They leave with increased confidence, practical knowledge, and fresh ideas that can be applied straight away.

Having worked at some of the largest companies in the world, such as PwC, DIAGEO and UNICEF, as well as start-ups and other SMEs, has made it easier for him to train staff from a variety of sectors. His clients include Transport for London, Channel Four, ABN AMRO, Capita PLC, Wincor Nixdorf, Sony, HM Prisons, Fullers Brewery, Companies House, numerous county councils, HM Treasury and the Civil Service.

Zahoor has delivered finance and commercial training to thousands of professionals across a wide range of sectors and seniority levels. From those stepping into management for the first time to experienced board members, Zahoor makes finance accessible, practical, relevant and, dare he say it, fun! He works across the private and public sectors, delivering sessions internationally, and teaches at business schools. All with a keen focus on helping non-finance professionals make better financial decisions. This includes:

- Training **non-finance directors** and board members on interpreting financial statements and driving strategy with financial insight
- Supporting **new and aspiring managers** in building confidence with budgets, forecasts, and financial data
- Working with **senior managers and C-suite leaders** to strengthen commercial awareness and decision-making
- Liaising with the internal finance and L&D departments in the design and delivery of finance training programmes to all levels

Zahoor's programmes get excellent feedback, eg:

- 'Who knew finance could be made so interesting... Zahoor really got our group engaged.'
- 'Finance always seemed a bit daunting but Zahoor made it very straight-forward and simple to understand. A really valuable workshop and use of time for any manager.'
- 'Out of the many trainers I have worked with in my time, Zahoor stands out as being one of the best! He has this amazing ability to convey difficult finance related topics to audiences in a way that's very easy to grip and understand.'
- 'Excellent delivery of a complex topic.'
- 'Delivered in an engaging way.'

- 'The trainer was great. Had a really good way of getting everyone engaged in what could be a complex and maybe boring (well to some!) subject.'
- 'You brought a dry subject to life!'
- 'Excellent trainer enjoyed his flexibility and sharing of his knowledge.'
- 'Thank you for making the subject interesting and accessible.'

Zahoor is based in central London.