

## Harnessing AI for innovation

90-minute virtual session

Artificial intelligence isn't just a tool for efficiency — it's a catalyst for innovation. Organisations that embrace AI creatively can unlock new business models, customer experiences, and operational improvements.

This practical session helps leaders and professionals understand how AI can be applied to drive innovation, how to cultivate an AI-ready mindset, and how to balance technological possibilities with strategic priorities.

### Learning objectives

- Understand the link between AI capabilities and innovation opportunities
- Explore how AI can enable new products, services, and business models
- Identify practical ways to apply AI creatively within your organisation
- Recognise risks, ethical considerations, and limitations when innovating with AI
- Build a personal strategy for encouraging AI-driven innovation in your role

### Session format

Sessions are usually run on Zoom or Teams. Please let us know if you prefer a different platform.

Groups of up to 12 recommended, up to 20 if necessary. Please let us know if you have a larger group and we can tweak the session accordingly.

All participants receive a PDF of the slides, key learning points and pointers to further learning resources.

### Sample timetable

<b>9:00</b>	<b>Welcome and introduction</b> <ul style="list-style-type: none"><li>• Why AI is a game-changer for innovation</li></ul>
<b>9:15</b>	<b>How AI enables innovation</b> <ul style="list-style-type: none"><li>• Practical examples across sectors (products, services, customer experience, operations)</li></ul>
<b>9:30</b>	<b>Creative applications of AI</b> <ul style="list-style-type: none"><li>• Beyond automation – using AI for design thinking, personalisation, and new value creation</li></ul>
<b>9:50</b>	<b>Balancing innovation with responsibility</b> <ul style="list-style-type: none"><li>• Ethical risks</li><li>• Bias</li><li>• Maintaining human-centred design</li></ul>
<b>10:10</b>	<b>Action planning</b> <ul style="list-style-type: none"><li>• Identifying one innovation opportunity to explore with AI in your role or organisation</li></ul>
<b>10:25</b>	<b>Key takeaways</b>
<b>10:30</b>	<b>Close</b>