



Canada: Linda Martin

Location: Toronto
Nationality: Canadian
Languages: English



During her corporate career, as the Head of Marketing and Corporate Strategy Development for several high growth global companies, Linda was unintentionally asked by high potential leaders to mentor them.

From there, she integrated her strategic skills with a new focus on 'leadership team development' to create unprecedented business outcomes. Linda is a Master Facilitator and Leadership Results Coach. She has coached leadership teams and mid / senior and executive leaders.

She is known for her ability to move from individual / departmental thinking to high functioning leadership teams that leverage their individual strengths to become much greater than the sum of its parts: where conflict is managed, problems identified, decisions made and opportunities seized. Linda is known for her deep *Listening, Learning* and *Adaptive* approach to guide participants to develop 21st century leadership skills and contribute at their highest level. She has managed teams in over 50 countries.

Today, Linda runs her own boutique practice in Leadership Development and has won numerous business awards for her transformational work with growth companies. Linda's genuine style and direct business experience allow her to deeply connect with her clients as she has "walked in their shoes." She cares deeply about a companies' ability to work together and create something extraordinary.

Her programmes are cutting edge, experiential and deeply impactful for the organizations' performance. She believes in the art of co-creation with everyone she works with as it leads to better learning and business outcomes.

Specialisms include:

- Team Leadership Development
- Executive Team Coaching
- Executive Leadership
- Paradigm / Behavioural Shifts
- Strategic Development

Sectors / clients include:

Pharmacy / pharma / biosciences / CDMO, manufacturing, advertising, e-commerce, hardware and software, hospitality, retail, aviation, professional services (legal, accounting, engineering), oil and gas, real estate construction and development, food industry, not for profit, education, beverage alcohol, packaging, employee benefits, workforce management solutions, insurance and finance, security

Qualifications include:

- Certified Master Facilitator, Team / Peer & Individual Coach, Mentor
- Chair Vistage / Tec for Fast Growth Companies
- Adjunct MBA Professor
- MBA: Marketing and Entrepreneurship
- BA in Business Administration
- Certified Team Coach Practitioner in Complex Adaptive Systems
- Certified facilitator / Thinking Into Results