



Romania: Dr Victor Iancu

Location: Bucharest
Nationality: Romania
Languages: English / Romanian



Victor has over 15 years' demonstrated experience in management consulting. Having worked for an investment bank in London, he has been exposed to various cultures and working environments in Europe, Middle-East/Asia and North Africa.

Throughout his career he has also accumulated a solid expertise in academic macroeconomic research, and legal consulting, as well as procurement and supply chain advice. He has a PhD in Economics, focused on the economics and marketing of intellectual output and innovation. He is an active business researcher, producing and disseminating original research and various content for corporate thought leadership papers, as well as standalone business / economics related studies.

Victor is an Associate Certified Coach with the International Coach Federation and a certified Design Thinking & Innovation professional. He acts as an Executive Coach for a Big 4 firm's Manager and Senior Manager Development Centre in Central and Eastern Europe. He has set up the firm's coaching practice nationally. He practises coaching both inside and outside the organization.

As a coach, Victor draws his resources from the positive psychology and solution focused traditions. Adding a proprietary design thinking methodology and toolkit to the process, he is a trusted companion for professionals looking to unlock their unexplored potential, such as the creative or innovative self, as well as to find new pathways and resources for personal and professional/business growth.

Coaching clients include:

- Primarily professional and financial services, at all levels

Specialisms include:

- Strategy coaching
- Creativity and innovation coaching
- Executive coaching
- Career coaching

Qualifications include:

- Associate Certified Coach – International Coach Federation (ACC - ICF)
- PhD in the Economics of Innovation
- Specialization in Design Thinking & Innovation – University of Virginia, Darden School of Business
- Certified for Strategy in the Age of Digital Disruption – INSEAD