



Turkey: Ertay Örmen

Location: Istanbul
Nationality: Turkish
Languages: Turkish / French



Ertay has a very strong financial services background. He started his professional life at Sabanci Holding (one of the largest industrial and financial conglomerates in Turkey) and worked at Aksigorta (insurance) before taking increasingly responsible roles at Interbank, one of the pioneering retail banks in Turkey. After working at the Treasury Department, he started to work as Finance Manager at Anadolu Kredi Kartlari (AKK), the first and only private credit card company in Turkey. He worked his way up to the top management of AKK and his responsibilities extended from finance to other areas such as legal and tourism.

Since AKK, he has had the opportunity to work with TMSF (Savings Deposit Insurance Fund of Turkey) and industrial and commercial conglomerates Çukurova, Nergis and Zorlu Groups. After AKK, he also set up his own tourism company and management consultancy before being invited to lead one of the group companies at TransTurk Holding (TTH), where he became Holding/Group CFO.

Ertay completed the ACTP program as well as the executive and team coaching programmes. He is one of the few coaches in Turkey to have attained the ICF's PCC credential.

Currently, he is actively involved in mentoring start-ups at ITU Çekirdek (an early stage incubation centre), visiting universities as guest speaker, acting as a mediator for the Istanbul Chief Public Prosecutor's Office and conducting a voluntary coaching project at Darüşşafaka (basketball club). He is a member of the Audit Board of Galatasaray SC (football club).

Sectors include:

- Banking
- Manufacturing
- Tourism
- Energy

Specialisms include:

- Executive coaching
- Career coaching
- Mentoring

Qualifications include:

- Professional Certified Coach (PCC)
- Graduate of Istanbul University (Faculty of Political Sciences, Public Administration Department), where he then specialised in Financial Institutions Management (Institute of Business Administration)