



## Presentation skills, TED-style

*The 'bite-sized' option*

### Overview

A high-impact awareness-raising 60-minute 'bite-sized' session, structured around the iconic TEDx Talks, the gold standard for public speaking.

Get an insight into the secrets behind making complex and detailed material impactful and memorable.

Discover a step-by-step method to excite and motivate your audience in a short and engaging session.

A fun and challenging session for those who need to persuade, inspire and captivate!

### Learning objectives

This session will help you:

- Understand what an audience needs from you
- Develop your personal style and learn how to use it
- Restructure dry text into memorable content
- Examine techniques and methods used by the professionals
- Equip yourself with a practical toolbox for delivery
- Use storytelling to make a powerful statement

In a nutshell – this session will help set you on the way to delivering compelling and influential messages to the people you need to motivate.

### Audience

Anyone – up to and including chief exec level – who needs to deliver memorable presentations, whether you are presenting to a large group, a team meeting, face-to-face or virtually.

### Format

A 60-minute 'bite-sized' session. Delivered virtually (preferably via Zoom) or face-to-face.

Maximum group size of 20.

### Feedback

'Trainer was **fantastic!**'

'**Great experience!** I really liked the speaker. The course was supported by brilliant examples, and the subject was given in an interesting way.'

'**Fabulous!**'

'Just amazing – one of the best I have seen.'

'Do it! Presenting is not as scary as you think. This course is phenomenal.'

'Different, fresh, uplifting.'

'Breath of fresh air.'

'It's more than just presentation skills, it's a new way of thinking about work and life!'

'Pitched perfectly to the attendees.'

'Great tools for improving presentations and public speaking.'

'Excellent – knowledgeable, engaging, memorable...'

'Fantastic, really engaging.'

'Superb, compelling, authentic. Great knowledge, confidence, style and patience.'

'Engaging, insightful, excellent.'

'Brilliant! Really engaging. Clear and informative, a subject expert, conveys confidence.'

'Someone I would love to listen to again.'

'Trainer of the year.'

## Programme outline

### 1 Finding the story in complex content

- ✓ Analysing memorable messages
- ✓ Evaluating body language and verbal impact

### 2 Develop your own delivery style

- ✓ Refreshing old ideas, making content 'sexy'
- ✓ Using humour, energy and timing

### 3 Making an impact

- ✓ Demonstrating awareness and ability
- ✓ The best of TEDx: How to get it right
- ✓ Presenting an emotionally charged experience

### 4 Action planning

- ✓ Identify specific actions to enhance your presentation style
- ✓ Understand how to prepare to perform