



## Facilitator profile – David Liversage



David started his career in advertising, rising to Director level at global network, Omnicom, where he had overall responsibility for managing key clients such as Sainsbury's, IKEA and Gillette. In this role he also discovered his true passion for helping people be the best they can be in the work they do, by creating healthy cultures that drive this. He ran his own People Development consultancy, Blue Phoenix for 10 years running a team and directing projects for clients such as ITV, Viacom, Arcadia, Gap and Dentsu Aegis Network.

David is now a sought-after coach (BLF / ILM accredited), facilitator and consultant for his thinking and experience in building and transforming people, mindset and cultures. He has worked as a consultant and in-house for brands such as Sainsbury's, The Financial Ombudsman and The Evening Standard in recent years and now works with his own clients and as an associate for Maximum Performance. He is also a mindfulness practitioner, NLP, Emergenetics and Enneagram trained. His primary purpose and what gets him out of bed of a morning is to create more human workplaces where people can thrive.

### Key areas of specialism

- Mental / Emotional Wellbeing in the Workplace and Burnout Prevention
- Conscious Management and Leadership Development
- Self-Insight and Self-Awareness
- Emotional Intelligence and Effective Communication
- Culture Transformation
- Career Development

### Client feedback

Here is what recent clients have had to say about his work:

*'You absolutely set the tone for the leadership day in such a positive way - thank you so so much - it was absolutely fantastic and just what we all needed to hear. You could feel the kindness radiating, especially for those whose presentation skills have not had time to develop yet - they were made to feel great and I am certain you had a huge impact on that. We will send your recommended resources to the team in my Friday update and I've just told everyone in the company they can expense the purchase of Brene Brown's Dare to Lead. Thank you again for being such a huge supporter and for all the valuable work you do with all the team.'* Tamara Lohan, Founder & CEO of Mr and Mrs Smith Hotels

*'David's session was engaging, entertaining and informative. He tailored it to an audience that was both Deaf and hearing and allowed all to fully engage with the session in an inclusive way. A really entertaining presentation style and a perfect inclusion in our company away day. Thank you.'* Kenny Toal, Director, ITV SignPost

*'David delivered an extensive, highly effective series of workshops that improved morale, collaboration and profit.'* Jonathan Allan, Chief Commercial Officer, Channel 4

*'David delivered a highly effective programme to help implement Agile working to our agency with forward thinking and innovative ways of engaging the team.'* Kirsten Oates, Head of Talent & HR, Maxus

*'David was very calming and gave some great tips for coping on a day to day basis.'*

*'Really lovely relaxed style and very gentle approach which I found very reassuring. David shows such knowledge of his subject. He is a real empath and helps me to understand what's going on in my head. So valuable.'*

*'Very, very good signposting to resources and the facilitator David was so genuine.'*

*'Really helpful, delivered gently in a calming, authoritative, knowledgeable way. Covered so much in an hour without feeling overwhelming.'*

*'David was great, really informative and reassuring session.'*

*David is based in London.*