



Presentation skills, TED-style

The virtual delivery option

Overview

A programme structured around the iconic TEDx Talks, the gold standard for public speaking.

Unlock the secrets behind making complex and detailed material impactful and memorable. Learn a step by step method to excite and motivate your audience in a short and engaging session.

A fun and challenging programme for those who need to persuade, inspire and captivate!

Learning objectives

This workshop will help you:

- Understand what an audience needs from you
- Develop your personal style and learn how to use it
- Restructure dry text into memorable content
- Examine techniques and methods used by the professionals
- Equip yourself with a practical toolbox for delivery
- Use storytelling to make a powerful statement

In a nutshell – this programme will help you deliver compelling and influential messages to the people you need to motivate.

Audience

Anyone – up to and including chief exec level – who needs to deliver memorable presentations, whether you are presenting to a large group, a team meeting, face-to-face or virtually.

Format

A little bit of 'pre-work' – we'll send you links to three particular TEDx talks to view and consider in advance.

Then an initial two-hour session (for a group of up to 12 people) sets the scene, covers the theory and analyses some examples of great presentations. Delivered via Zoom (for preference).

A week or so later, a follow-up two-hour workshop (for a group of up to 6 people, so two sessions if more than 6 people) is the practical session, again on Zoom – which you will enjoy!

Expert trainer



This programme was designed, and is delivered, by one of our most popular trainers, [Susie Ashfield](#).

We get great feedback from Susie's delivery of this programme, as you can see from the following comments from participants:

'Trainer was **fantastic!**

'**Great experience!** I really liked the speaker. The course was supported by brilliant examples, and the subject was given in an interesting way.'

'**Fabulous!**

'She is just amazing – one of the best I have seen.'

'Susie was a great facilitator and delivered a very engaging and insightful session.'

'Do it! Presenting is not as scary as you think. This course is phenomenal.'

'**Different, fresh,** uplifting.'

'Breath of fresh air.'

'It's more than just presentation skills, it's a new way of thinking about work and life!'

'**Pitched perfectly** to the attendees.'

'Great tools for improving presentations and public speaking.'

'Excellent – knowledgeable, engaging, memorable...'

'**Fantastic,** really engaging. Everything she mentioned she was doing and it was really interesting to see. Used her voice amazingly and very engagingly.'

'**Superb, compelling, authentic.** Great knowledge, confidence, style and patience.'

'Engaging, insightful, excellent at what she does.'

'**Brilliant!** Really engaging. Clear and informative, a subject expert, conveys confidence.'

'Someone I would love to listen to again.'

'**Trainer of the year.**'

Programme outline

SESSION 1: 2 hours (for a group of up to 12)

1 Finding the story in complex content

- ✓ Analysing memorable messages
- ✓ Evaluating body language and verbal impact

2 Develop your own delivery style

- ✓ Refreshing old ideas, making content 'sexy'
- ✓ Using humour, energy and timing

3 Making an impact

- ✓ Demonstrating awareness and ability
- ✓ The best of TEDx: How to get it right
- ✓ Present an emotionally charged experience

4 Action planning

- ✓ Identify specific actions to enhance your presentation style
- ✓ Understand how to prepare to perform
- ✓ Overcoming nerves

SESSION 2: 2 hours (for a group of up to 6)

Each participant delivers a ten-minute Zoom presentation and receives feedback from the facilitator and from the rest of the group.

This is a two-hour session for up to six people. The smaller the group, the more time to practice and the more feedback.

If you have more than 6 people in the first session, then we'd schedule a second practice session.