

Presentation skills, TED-style

The 'bite-sized' option

Overview

A high-impact awareness-raising 60-minute 'bite-sized' session, structured around the iconic TEDx Talks, the gold standard for public speaking.

Get an insight into the secrets behind making complex and detailed material impactful and memorable.

Discover a step-by-step method to excite and motivate your audience in a short and engaging session.

A fun and challenging session for those who need to persuade, inspire and captivate!

Learning objectives

This session will help you:

- Understand what an audience needs from you
- Develop your personal style and learn how to use it
- Restructure dry text into memorable content
- Examine techniques and methods used by the professionals
- Equip yourself with a practical toolbox for delivery
- Use storytelling to make a powerful statement

In a nutshell – this session will help set you on the way to delivering compelling and influential messages to the people you need to motivate.

Audience

Anyone – up to and including chief exec level – who needs to deliver memorable presentations, whether you are presenting to a large group, a team meeting, face-to-face or virtually.

Format

A 60-minute 'bite-sized' session. Delivered virtually (preferably via Zoom) or face-to-face.

Maximum group size of 20.

Expert trainer



This programme was designed, and is delivered, by one of our most popular trainers, [Susie Ashfield](#).

We get great feedback from Susie's delivery of this programme, as you can see from the following comments from participants:

'Trainer was **fantastic!**'

'**Fabulous!**'



'She is just amazing – one of the best I have seen.'

'**Great experience!** I really liked the speaker. The course was supported by brilliant examples, and the subject was given in an interesting way.'

'Susie was a great facilitator and delivered a very engaging and insightful session.'

'Do it! Presenting is not as scary as you think. This course is phenomenal.'

'**Different, fresh,** uplifting.'

'Breath of fresh air.'

'It's more than just presentation skills, it's a new way of thinking about work and life!'

'**Pitched perfectly** to the attendees.'

'Great tools for improving presentations and public speaking.'

'Excellent – knowledgeable, engaging, memorable...'

'**Fantastic,** really engaging. Everything she mentioned she was doing and it was really interesting to see. Used her voice amazingly and very engagingly.'

'**Superb, compelling, authentic.** Great knowledge, confidence, style and patience.'

'Engaging, insightful, excellent at what she does.'

'**Brilliant!** Really engaging. Clear and informative, a subject expert, conveys confidence.'

'Someone I would love to listen to again.'

'**Trainer of the year.**'

Programme outline

1 Finding the story in complex content

- ✓ Analysing memorable messages
- ✓ Evaluating body language and verbal impact

2 Develop your own delivery style

- ✓ Refreshing old ideas, making content 'sexy'
- ✓ Using humour, energy and timing

3 Making an impact

- ✓ Demonstrating awareness and ability
- ✓ The best of TEDx: How to get it right
- ✓ Presenting an emotionally charged experience

4 Action planning

- ✓ Identify specific actions to enhance your presentation style
- ✓ Understand how to prepare to perform

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