

Cultural difference – a ‘country focus session’

Understanding the Czech work culture

90-minute webinar

This interactive session focuses on the key cultural traits of the Czechs and how to avoid the most common pitfalls when doing business in Czech.

If you want to recognise the stereotypes, go beyond them and really understand the Czech approach to business relationships, negotiations, or meetings, you need to attend this module.

Useful tips and experience-sharing make this session highly practical and easy to implement.

Prerequisite: having attended the introductory session on ‘Understanding cultural difference’.

Learning objectives

- Understand key aspects of the Czech working culture
- Learn how to adapt your communication and negotiation styles
- Be aware of dos and don’ts when dealing with the Czechs
- Build a personal action plan to implement learning in the workplace

Format

A highly interactive 90-minute webinar for groups of 6 to 8, this module alternates short classroom-style explanations with smaller-group / peer discussions and exercises, and individual reflection and planning.

Webinar overview

1 Introduction

- Objectives and agenda
- Quick review why it is important to be aware of cultural differences and why you need to understand them

2 Characteristics of the Czech culture

- Key aspects of the ‘Czech way’ that generally surprise newcomers
- Typical Czech attitudes – and the historical reasons for them
- Experience-sharing and individual challenges

3 Dos and don'ts

- Examples of suggested behaviour in typical business and social situations

4 Action plan and next steps

- Summary of key learning points
- Reflection and sharing of next steps

5 Close

Facilitator

[Petra Simkova](#) has been working as a multi-lingual trainer and coach since 2002. Her clients include multinational companies for whom she works across Europe, specialising in communication, collaboration, team-leadership and business etiquette.